

CERTIFICATION MARK GUIDELINES

Certified organizations as meeting the requirements of relevant international standards may use the relevant certification mark on stationery, brochures and other items relevant to the organisation's certified activity, subject to the conditions set out in this document.

The Certification Marks of INTERCERT are:



Instruction for Use of Certification Marks and Guidelines

- ✓ INTERCERT will provide its certified clients with the relevant INTERCERT certification mark(s).
- ✓ Certified clients may utilize the certification mark in communication media such as the, brochures, letter head, envelopes, business cards and certain packaging (see Table 1 below).
- ✓ If the scope of certification does not include all products and/or services provided by the organization, and/or all locations/facilities of the organization, the material bearing the mark shall not suggest that all products/services/sites/locations of the organization are covered by the scope of certification.
- ✓ The mark(s) cannot be altered or modified. However, it may be resized, provided the proportions of the entire mark are maintained and all features of the mark are clearly distinguishable.
- ✓ The client shall not use the certificate mark(s) provided by INTERCERT in such a manner that would bring INTERCERT and/or the certification system into disrepute and lose public trust.
- ✓ Under no conditions shall the mark be affixed to a product or used in any way that might suggest product certification. The mark applies only to management system certification. (For further details see Table 1 below)
- ✓ Upon a reduction of the scope of certification, the client shall amend all advertising material referring to its certification to properly reflect the reduced scope.
- ✓ Upon suspension or withdrawal of its certification, the client shall discontinue its use of all advertising material that contains a reference to certification, as directed by INTERCERT.
- ✓ Clients are not permitted to apply INTERCERT™ mark to their laboratory test and/or calibration reports.


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 Contractual obligation: Correct use of the certificate, certification mark or accreditation mark is a contractual obligation and will be monitored at surveillance and certificate renewal assessments. Any misuse of the certificate, certification mark by the client may result in action including requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and, if necessary, legal action.

Table 1: Guidance table for proper use of certification marks

Where to use	On Product	On larger boxes, etc. used for transportation of products	On letterhead, pamphlets, etc. for advertisement only
Without a Statement	Not Allowed	Not Allowed	Allowed
With a statement including reference to: (identification e.g. brand or name of the certified client, the type of management system and the applicable standard, INTERCERT)	Not Allowed	Allowed	Allowed
laboratory test, calibration or inspection reports or test certificates	Not Allowed	Not Allowed	Not Allowed